

Leia OMA Eesti!

Find your OWN Estonia!

globalestonian.com

globalestonian.com portal guide

What can you find on the portal?

The Global Estonian portal is part information gateway, part community tool, and part virtual Estonian House. It's a place we connect and support one another, no matter where we are.

Stories and events from around the world

GlobalEstonian.com platforms content for Estonian diaspora, globally minded Estonians at home, and our friends and family. You'll find a wide range of topics, such as moving personal stories, inspiring community news, updates from Estonia, and more. In the media corner, find content formats like video, podcast, and photo galleries, and discover Estonian film and TV, diaspora media, and surveys.

You'll also find the [monthly newsletter](#), in which we present a collection of content, from the portal and elsewhere, to keep readers connected and up-to-date.

Valuable information and support about...

Estonian diaspora

Data and statistics ([open](#)), overview pages built for some countries ([open](#)), comprehensive directory of places and groups ([open](#)), and networks like [Global Estonian Youth Network](#) ([open](#)) and [Business Network](#) ([open](#)).

learning Estonian

Discover options and resources for learning Estonian, whether in groups or independently, through e-learning, in a local class, or even with a summer language and culture camp ([open](#))

financial aid and opportunities

Grants, scholarships, and other opportunities available to Estonians abroad ([open](#)), as well as support to those with Estonian roots who want to live in Estonia ([open](#)).

helpful contacts and support

Contacts you can reach out to, like: info@globalestonian.com for general enquiries, portal updates and feedback, and answering monthly Q&As: ekspert@globalestonian.com

What can you do on the portal?

The portal enables you to share stories and events, add or maintain community practical information, ask questions and receive support.

Submit stories

There are many types of stories you can share — some of which you can find below. The main guideline is that the content should be relevant to Estonians.

Formats:

Submit various formats including text, video or audio, and photo galleries.

Written



Image/Photo



Audio/Podcast



Video



Personal Stories:

We collect and share the stories of being Estonian, because they are important and give us confidence that we are not alone in this big world. Share your experience of going abroad, living there, or coming back to Estonia. Tell us what has surprised you as an Estonian or how your actions have surprised others, what you miss, or what new opportunities opened up.



[Eestisse tagasi pöördunud Elerin Vesso: otsus oleks tulnud kiiremini, kui oleksin osanud tuge otsida](#)

This personal story is written in third person, about a return to Estonia from Australia.



[Mailis Sütiste-Gnannt: meie pere ja Eesti keele huvilised Prantsusmaal](#)

This personal story is written in first person, sharing his family's story about moving to and living in France.



[Josh Gold: teise põlvkonna Kanada eestlane](#)

An hour-long podcast, in which host Rainer Sternfeld interviews Josh about his experiences as a Global Estonian in Canada.

Cultural content:

Our “Estonianess” keeps us together. It is deeply and firmly rooted, while also living and changing. Publishing about our culture and identity helps to keep it alive, allows us to remain united and relate to one another, and discover how it evolves differently (or similarly?) in different pockets of the world.



[Estonian Song Celebration - traditions and nowadays](#)

Here’s a beautiful video about the traditions of the Estonian Song Celebration.



[Blood, Guts and Glory - making verivorstid \(blood sausages\)](#)

An article making *verivorstid* (blood sausages), originally published on *EestiElu*.



[Keeleteadlased: pärandkeele kirevus kõneleb eesti keele elujõulisusest](#)

ERR published research about Estonian as a “heritage” language.

Events - coming and past:

Take opportunities to advertise your upcoming event and showcase how your recent event went. Sharing events as news offers greater opportunities to network as well as gain inspiration and learn from one another about what works.



[ESTO 2025 alustas lauljate, tantsijate ja muusikute registreerimist](#)

Big things for our diaspora coming up in 2025!



[Austraalia eestlased: Sõrve annab võimaluse näha Eesti kultuuri kogu ilus](#)

Sõrve director writes his warm reflections about the summer camp.



[EV105: Toronto eestlaste virtuaalne koosviibimine](#)

Toronto Estonians share a one-hour video of their EV105: a glimpse into their activities.

Business success stories:

Skype and TransferWise, which took off from Estonia, have gained fame all over the world. Ambitious Estonians continue to shoot their shot, and we love to hear it.



[Stina Seppel ja Karin Lõhmuste: Jaapani koostöö lugu](#)

Written in first-person, Stina and Karin share their experience and reasoning about Estonian missions in Japan to gain a foothold in the market.



[Mari Joller: Globaalne eestlane vallutab 'snack'-haaval maailma](#)

Here we gain insights from Mari who founded an artificial intelligence company in the US — which has since been acquired by Amazon.



[Lingvist: Eesti haridus-tehnoloogia ettevõtte, mis on pöördeliselt muutmas keeleõpet](#)

This short story shares how Mait Müntel came up with Lingvist, from his experiences at CERN.

Estonia and Estonians in the Spotlight:

Success need not only be about business — who doesn't like to see when Estonians and Estonia do well in the media?



[Olümpiasportlaste pärand — kes on Eestit esindanud läbi aegade, Eesti juurtega ja Eestis elanud sportlased](#)

Short biographies of Olympians with Estonian ties.



[Hollywood tuli taas Eestisse filmima uus spioonipõneviku sari](#)

Various movies have brought Estonia to the eyes of international audiences, and our film industry is growing.



[Selgusid kõik Eurovisiooni finalistid, Eesti pääses edasi](#)

A few lines to announce that the Eurovision finalists were chosen, and Estonia secured a place in the final.

And more!

Stories don't always have to be original

As you may have noticed, not all content on the portal is exclusive to us. While Global Estonian does prefer original pieces, interesting or informative pieces published on other platforms are also welcome to publish on Global Estonian.

We have mainly posted stories from official sources, including various Estonian Ministries (such as the Foreign Ministry) and Foundations (like Integratsioon Sihtasutus), news broadcaster ERR, as well as private publications like Eesti Elu.

Aspects to be mindful of:

- Source attribution** – permission to reproduce articles in full or in part must first be obtained and backlinks to the source be added.
- Too much content duplication** – we want to spread the good Estonian word, but duplicate content can become problematic when there's too much of it. Global Estonian may:
 - Limit the frequency of republished content
 - Only publish an excerpt of the original piece
 - Encourage submitters to avoid exact replication where possible: eg. aim for a unique take on the topic that provides value in its own right; revise and update it; change the title, headings, and key phrases to differentiate it from the original
- Paywalls** – we won't reproduce content that, at the time of publishing, is behind a paywall on the original source.

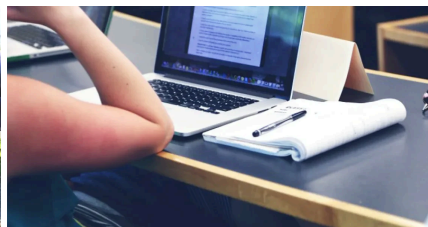
Other platforms who wish to share original content from Global Estonian are welcome to share, likewise with permission and attribution.

Examples of sharing third-party content:



[Pärnus avati suurpõgenemise mälestusmärk](#)

Here's a brief excerpt from ERR.



[Eesti keele ja kultuuri akadeemilise välisõppe sügissemestri taotlusvoorud on avatud](#)

Full reproduction.

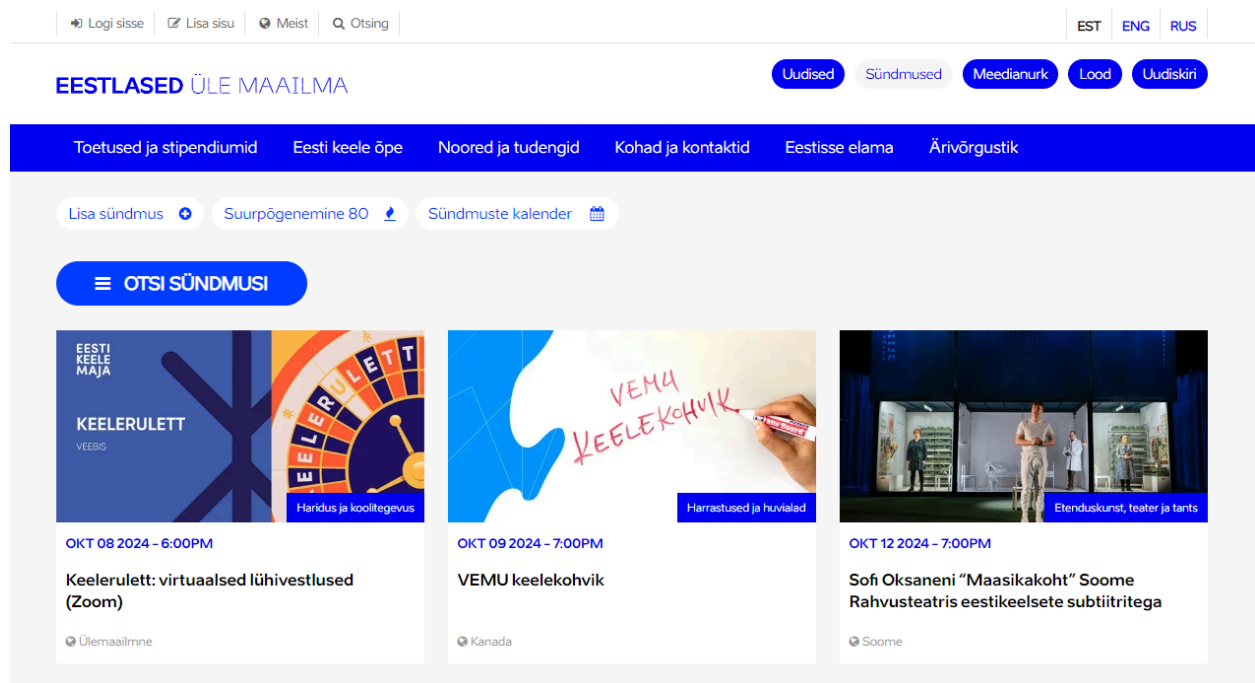


[Üleilmne eestlaste virtuaalfoorum: Eesti on võimalus](#)

Full reproduction with minor changes.

Submit events

If you know of an event, taking place online or on-site, that other Estonians might be interested to attend or get inspiration from, add it to the portal.



The screenshot shows the Global Estonian website interface. At the top, there are navigation links for 'Logi sisse', 'Lisa sisu', 'Meist', and 'Otsing'. Language options 'EST', 'ENG', and 'RUS' are visible. The main header features the text 'EESTLASED ÜLE MAAILMA' and several category buttons: 'Uudised', 'Sündmused', 'Meedianurk', 'Lood', and 'Uudiskiri'. Below this is a secondary navigation bar with links for 'Toetused ja stipendiumid', 'Eesti keele õpe', 'Noored ja tudengid', 'Kohad ja kontaktid', 'Eestisse elama', and 'Ärivoorgustik'. A search bar contains 'Lisa sündmus', 'Suurpögenemine 80', and 'Sündmuste kalender'. A prominent blue button reads 'OTSI SÜNDMUSI'. The main content area displays three event cards:

- Keelerulett**: A virtual event titled 'Keelerulett: virtuaalsed lühivestlused (Zoom)' on October 8, 2024, at 6:00 PM. The image shows a colorful wheel with letters. Category: 'Haridus ja koolitegevus'. Location: 'Ülemaailmne'.
- VEMU keelekohvik**: A workshop titled 'VEMU keelekohvik' on October 9, 2024, at 7:00 PM. The image shows a hand writing 'VEMU KEELEKOHVIK' on a whiteboard. Category: 'Harrastused ja huvitalad'. Location: 'Kanada'.
- Sofi Oksaneni "Maasikakoht"**: A theatrical performance titled 'Sofi Oksaneni "Maasikakoht" Soome Rahvusteatri eestikeelsete subtiitritega' on October 12, 2024, at 7:00 PM. The image shows a stage performance. Category: 'Etenduskunst, teater ja tants'. Location: 'Soome'.

Why submit an event to a global platform?

We've received feedback, in which a big act from Estonia has travelled to perform for a particular Estonian diaspora community. Estonians from relatively nearby communities expressed that they would have bought travel tickets just for the show – had they known about it in advance.

We've also heard about events that have inspired others. For example, one global Estonian organised a fundraiser and *ühe talgu* (a working bee) to clean up and revitalise an Estonian cemetery in their local community, which was an inspiration to other communities. Likewise, writing about events that were successful can help others in their own event planning.

Finally, virtual events can be especially connective for our diaspora. One of the most popular events advertised through Global Estonian is the biannual forum hosted by the Estonian Foreign Ministry. Virtual events published on Global Estonian also can help to increase awareness and reach, such as for the free “language roulette” sessions.

So, take advantage of publishing your events and seeing what other groups offer!

How to submit a story or event?

There are two ways to submit your content:

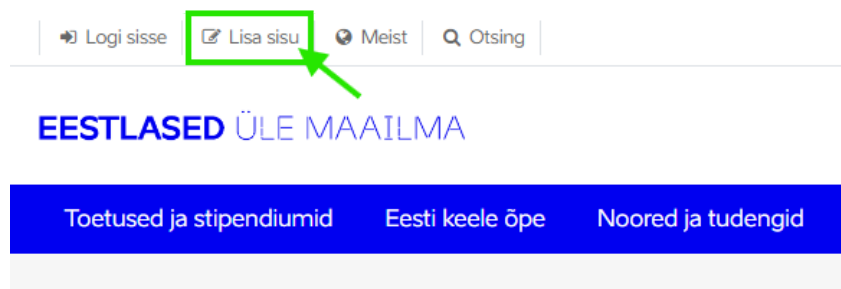
1. Directly via the Global Estonian portal: „[Lisa sisu](#)“
2. Contacting info@globalestonian.com or partnerid@globalestonian.com for support

Choosing to submit your story directly helps to cultivate our ecosystem.

We understand that submitting content can sometimes be challenging or nerve-wracking, which is why we are here to assist you. Whether you have questions, need guidance, or seek feedback, don't hesitate to reach out!

Submit via the portal

To submit your content, click „[Lisa sisu](#)“ in the top-left navigation panel:




From there, choose between submitting a story or event:

LISA SISU

SÜNDMUS

Lisa kogukonna üritus, kontsert, koosolek, näitus, pidu...

 [Lisa sündmus](#)



LUGU

Ligi 200 000 eestlast elab välismaal. Eestlane välismaal, jaga oma lugu!

[> Lisa lugu](#)



It will bring up a form which you simply fill out with your details and relevant files, then click “submit” and you're done!

Our team will review the submission over the next couple of days, and either publish it directly or get in touch with you by email for follow-up.

Story Submission Form

Section 1: Background Information

Simply add your name, who you would like to credit as author, and so on:

Sisestaja nimi *

Ei avaldata lehel

Loo autor *

Mida vaatajad näevad - Sinu või kogukonna või organisatsiooni nimi

E-post *

Ei avaldata lehel

Sinu loo pealkiri *

Riik

- Puudub -

Riik, kus lugu toimus

Section 2: Source and Content

Using the checkbox options, click whether the content format is text, podcast, or video.

If it is either a podcast or video, then please add the source link under “link” and consider writing a brief summary (“Lühikirjeldus”) about what the link is.

Here’s an example of a podcast: [Jaanika Merilo: elu kahes digiriigis, Ukraina ja Eesti](#)

Here’s an example about a video: [Me, an Estonian: Sirje Kiin](#)

Formaat (vali üks)

Sinu loo tekst või link

Podcast'i link

Video link

Link

Link artiklile, videole või podcastile.

Lühikirjeldus

B *I* | :≡ | ∞ | 📎

Soovi korral lisa siia oma loo, video või podcast'i lühike kokkuvõte

If your content in text format originates from a third-party website, check “sinu loo tekst või link” and add the source link. Then either add an excerpt in “Lühikirjeldus” or upload the text to be published via **“Lugu Failina”**:

▼ LUGU FAILINA

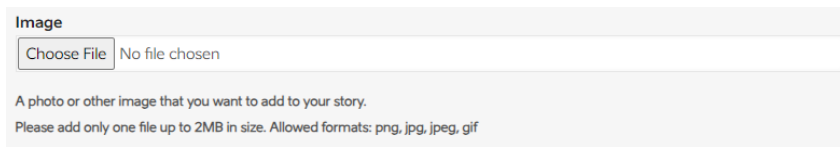
Kui Sinu lugu veebis lingina saadaval pole, lae see failina siia üles.

Palun lisa ainult üks fail suurusega kuni 1MB. Sobivad docx, doc ja pdf failid.

Lisa uus fail

Choose Files No file chosen

Choose a feature image that will be the thumbnail and header to your content:



Image

Choose File No file chosen

A photo or other image that you want to add to your story.
Please add only one file up to 2MB in size. Allowed formats: png, jpg, jpeg, gif

Images are in landscape, resized to 770 x 402 pixels. It can be a photograph of the subject, a stock photo to which you have rights, or other promotional materials or graphics. Please note: Global Estonian may make modifications to the image.

Submit story via email

If for whatever reason you cannot or don't want to use the form, you can also send your submission to Global Estonian by email: partnerid@globalestonian.com

Before sending, we ask you to review the story submission checklist (below).

Let us know in the email how we can assist (eg. "I don't know what title to use, can you help?" or "do you think this story is okay to publish?" etc).

Before submitting your story, check whether these steps are taken:

The basics:

- Catchy title*
- Author name (and/or relevant society or organisation, if desired)
- High-quality image, under 2mb in size*
- Main text
- If required: article source

Optional extras:

- More photos or images (either used in-text or forming a gallery)
- Video (such as via YouTube)

*If you would like support with coming up with a title or finding an image, please don't hesitate to reach out to partnerid@globalestonian.com

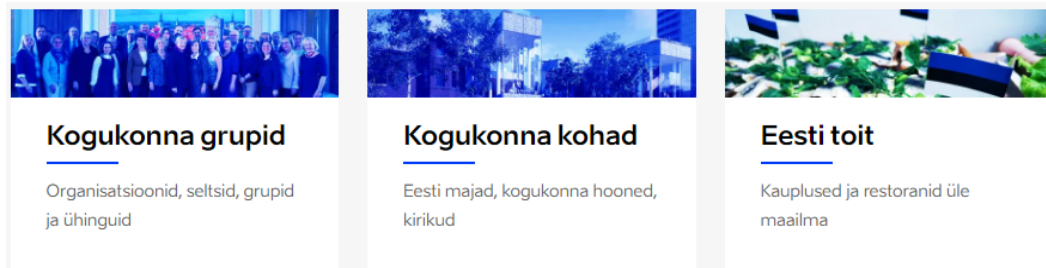
Stories can be submitted in either Estonian or English, or both.

Please note: submitting a story does not guarantee that it will be published.

Add or Maintain Community Information

There are several ways to find community and group information on Global Estonian, found via: <https://globalestonian.com/et/kogukonnad>

Groups and Locations

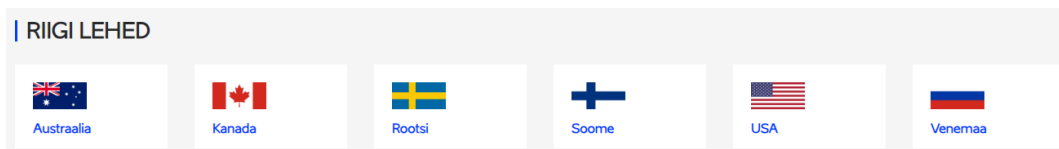


GlobalEstonian offers several directories to find:

- **Community Groups** – organisations, societies, groups, and associations
- **Community Places** – Estonian houses, community buildings, churches
- **Estonian Food** – Stores and restaurants offering Estonian foods

Country Pages

Find an overview and links to some of the biggest Estonian diaspora countries:



How to add or modify community information?

To create or make changes to community information, please email us: info@globalestonian.com

Information requested:

- A feature image (such as a photo, logo or other graphic)
- Summary of the group or place
- Location (Country and City)
- Address
- Website or social media link
- Email
- Contact Person
- Contact Person Email

Ask the Expert

Global Estonian offers visitors a unique opportunity to get answers from experts in their field on „[Ekspert Vastab!](#)” ("Expert Answers!")

Each month, we select a new topic and expert to help you find answers to the questions that matter most to you. We explore topics related to life in Estonia or that are important to our Estonian diaspora.

Ways to ask the expert

Take the opportunity and send us your question via:

- Email: ekspert@globalestonian.com
- Online form found here: <https://globalestonian.com/et/ekspert-vastab-vorm>
- Facebook: <https://www.facebook.com/globaalne.eestlane/>

Ekspert vastab!

[Teemad](#) [Ekspertid](#) [Küsi](#)

TEEMAD

- Eesti keele õpe
- Peretoetused ja pensionid
- Konsulaarteenused

Ekspert vastab!

Global Estoniani portaali pakub ainulaadset võimalust saada vastuseid oma ala asjatundjalt.

Meie igakuine „Ekspert Vastab!” rubriigis käsitletakse teemasid, mis puudutavad elu Eestis või on olulised väliseestlastele. Iga kuu valime uue eksperdi ja teema, et aidata Sul leida vastuseid just neile küsimustele, mis Sulle kõige tähtsamad on.

Selle kuu teema: Konsulaarteenused välisriikides elavatele eestlastele

If you have suggestions for the topics or experts you would like to see in a future month, let us know: partnerid@globalestonian.com

Other Useful Resources

Global Estonian Partner Page: [globalestonian.com sõbrad](http://globalestonian.com/sõbrad)

Global Estonian Marketing Materials: [globalestonian.com turundus](http://globalestonian.com/turundus)